

AWS BC SECTION 2014-2015 Advertising Formats and Rates

Style 1 Long

Regular business card size

2"H x 3.5"L

\$330.00 for 8 issues, black & white

\$430.00 colour

Style 2 High

2x business card size

4"H x 3.5"L

\$660.00 for 8 issues, black & white

\$800.00 colour

Style 1.5 High

1-1/2x business card size

3"H x 3.5"L

\$500.00 for 8 issues, black & white

\$650.00 colour

Style 1 High

Business card size - vertical

3.5" H x 2"L

**\$330.00 for 8 issues, black
& white**

\$430.00 colour

Style 1.5 Long

1-1/2x business card size

2"H x 5.25"L

\$500.00 for 8 issues, black & white

\$650.00 colour

Style 2.8 Long

2.8x business card size

2"H x 10"L

\$750.00 for 8 issues, black & white

\$1200.00 colour

Style 1.4 Long

1.4x business card size

1"H x 10"L

\$600.00 for 8 issues: black & white

\$750.00 colour